

Message Text

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62

ACTION ARA-20

INFO OCT-01 ISO-00 EB-11 COME-00 TRSE-00 CIAE-00 INR-10

NSAE-00 RSC-01 L-03 DRC-01 /047 W

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R 132015Z MAY 74

FM AMCONSUL MONTERREY

TO SECSTATE WASHDC 1202

INFO AMEMBASSY MEXICO

UNCLAS MONTERREY 0260

E.O. 11652: N/A

TAGS: EIND, ETEL, MX

SUBJ: PROVISION OF TRANSMITTED MUSIC SERVICE FROM MEXICO
TO U.S.

1. CONGEN HAS BEEN REQUESTED ADVISE MEXICAN COMPANY ON POSSIBLE PROBLEMS THEY MAY ENCOUNTER IN PROPOSED EXPANSION. COMPANY PROVIDES MUSAK-TYPE MUSIC SERVICE TO COMMERCIAL AND INDUSTRIAL ESTABLISHMENTS. IT IS LOCATED IN A MEXICAN CITY ON US-MEXICAN BORDER, AND NOW HAS OPPORTUNITY TO EXTEND ITS SERVICE BY TELEPHONE LINES AND RADIO TRANSMISSION FROM MEXICAN STUDIOS TO CUSTOMERS ON U.S. SIDE OF BORDER. FIRM'S OWNERS SPECIFICALLY WANT TO KNOW:

A) WHAT SPECIAL REQUIREMENTS, LICENSES, ETC. (IF ANY) WILL BE NEEDED TO EXPAND OPERATION INTO U.S.?

B) ARE THERE ANY DIFFICULTIES INHERENT IN BILLING CUSTOMERS ON U.S. SIDE OF BORDER BY FIRM ON MEXICAN SIDE?

C) WHAT U.S. TAX LIABILITIES WOULD BE INVOLVED FOR THE MEXICAN FIRM'S REVENUES GENERATED BY SALE OF ITS SERVICE TO CUSTOMERS IN U.S.?

2. LOCAL COMPANY STATES THAT NECESSARY AMPLIFYING AND LOUDSPEAKER EQUIPMENT TO BE PLACED IN U.S. CUSTOMERS' UNCLASSIFIED

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PREMISES WOULD BE OF U.S. ORIGIN, AND INSTALLATION AND

MAINTENANCE TECHNICIANS WOULD BE U.S. RESIDENTS.

3. CONGEN WOULD APPRECIATE RECEIVING INFORMATION ON WHICH
TO BASE RESPONSE TO THIS INQUIRY.
DOBYNS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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